

## Equipment News

### GMMCO on Terex Finlay Distribution Network

GMMCO Ltd. has recently been appointed an Authorised Distributor in North India (New Delhi & NCR, Rajasthan, Haryana, Punjab, J&K, Himachal, Uttarakhand, Uttar Pradesh) as well as South India (AP, TN & Kerala). For the Terex Finlay product line comprising Jaw Crushers, Cone Crushers, Horizontal Impact Crushers, Screening Plants, Washing Plants, Classifiers and Stock Pilers GMMCO Ltd will now be responsible for the distribution as well as providing after sales service support and spare parts for these machines.

Mr. H. Jayaram ED & CEO, GMMCO Ltd stated that the association with Terex Finlay is one step ahead towards GMMCO's objective of being a 'One-stop-shop' for our customers in the infrastructure sector. He also added

that this addition of "Materials Processing Equipment" business will bring synergy to our existing line of Construction and Mining equipment and that the customers will also be benefitted by GMMCO's decades long experience in world-class sales and after sales support.

Terex Finlay's Sales and Marketing Director, Nigel Irvine stated that they are delighted to have GMMCO as their official distributor for the Terex® Finlay product line in the regions of North and South of India. GMMCO's experience in sales and customer support as well as their commitment to providing a quality service and machine support infrastructure to support existing and new customers in these important territories is sure to bring a significant value addition to our products.'

The Terex Finlay business at GMMCO would be spearheaded by Kishore B. Setlur, AVP, Allied Business, who will work closely with Viraj Parthi, Terex® MPE's Country Manager to support client projects that demand high-performance Crushing, Screening and Washing solutions. The thrust on Infrastructure growth, Roads and



Mining will help boost the business association that we are venturing into now. GMMCO will make use of the synergies available internally to reach out to customers and is in process of building and training the team to penetrate the market - at the earliest.

GMMCO Ltd. (a C K BIRLA group company) was established in 1967 and has a business volume of \$400mn with core competency in the sales, marketing and product support of Construction, Mining & Earthmoving equipments as well as Engines & Power Systems for over 40 years now. In its association with CATERPILLAR for the past 25 years, it has always stayed right ahead – both in technology and in enhancing people capability to render world-class product support.

